

Marketing Toolkit for Tricefy Users

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Use this Marketing Toolkit to let your patients know that you offer Tricefy. Browse our catalogue of suggested social media posts, webpages, logos, videos, and Tricefy branding instructions to maximize your visibility.

Follow Trice Imaging on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#) for updates and announcements. Tag @TriceImaging #WeUseTricefy.



Social Media images to download:

Write a Message on Social Media to Inform Your Patients and Clients. Suggested text is available below.

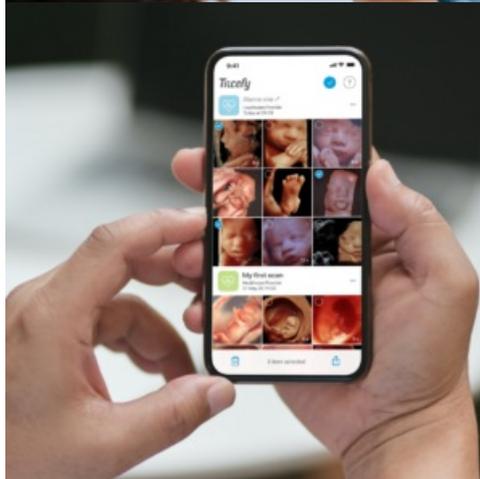
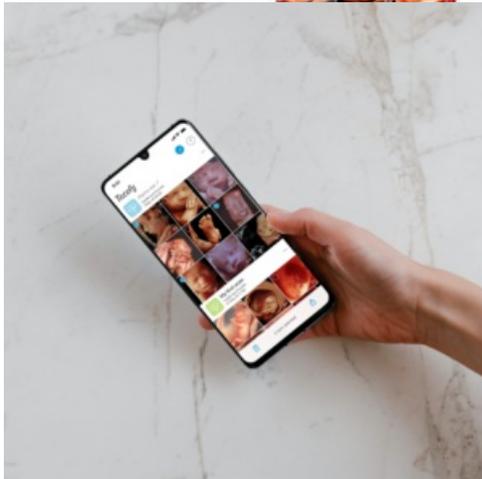
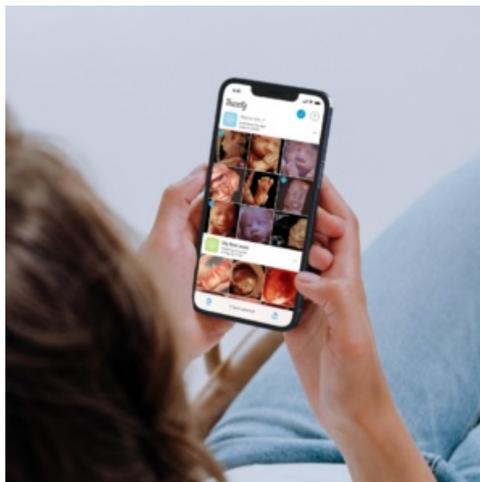
A blue rectangular graphic with white text and a smartphone image. The text reads: "Receive your images and clips digitally on your phone!" followed by three bullet points: "Access and manage all of your images and clips - side by side in high quality.", "Share on social media or any messaging app to friends and family.", and "View a complete case history or pregnancy in the palm of your hand." Below the text is a smartphone displaying the Tricefy app interface with various ultrasound images. At the bottom left, there is a logo for "Tricefy - for Patients" and icons for the App Store and Google Play.

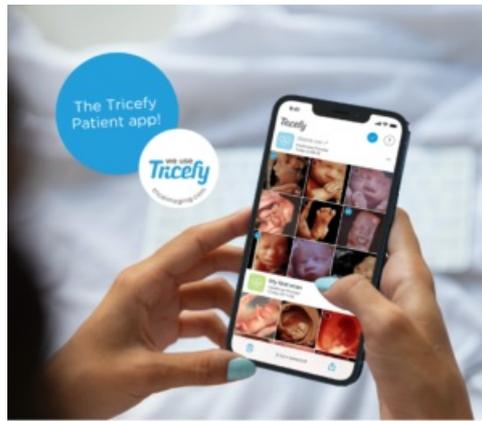
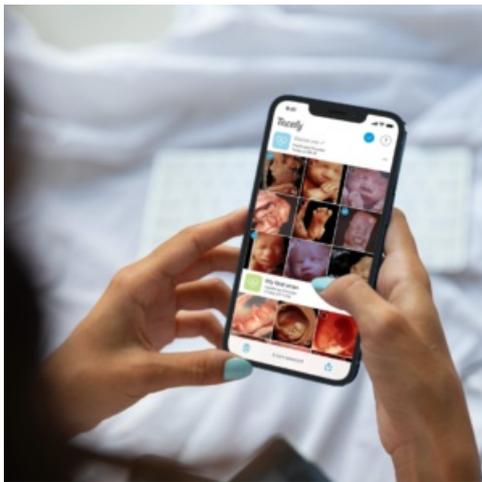
Receive your images and clips digitally on your phone!

- ✓ Access and manage all of your images and clips - side by side in high quality.
- ✓ Share on social media or any messaging app to friends and family.
- ✓ View a complete case history or pregnancy in the palm of your hand.

Tricefy - for Patients

App Store Google Play





Suggested message for Social Media/Web:

We are using Tricefy!

You can now receive your images and clips digitally on your phone. Download it for a better experience of storing and sharing your medical images and clips with friends and family. The Tricefy Patient app is free.

With the Tricefy Patient App you can...

View all of your exams with images, clips and reports, side by side from any healthcare provider connected to Tricefy.

Share selected images on social media or any messaging app. Save your images to your photo library.

View a complete case history or pregnancy in the palm of your hand, even without an internet connection.

Download the Tricefy Patient App before you visit!

@Trice #weusetricefy

Information for your clients:

From your web you can link to the We Use Tricefy page so your clients can learn more about the app before their visit.

Link here: <https://triceimaging.com/we-use-tricefy/>

Patient Sharing Testimonial Videos:

Link Patient Sharing Testimonial Videos to Webb or Share on Social Media.

Logos:

[Download all Trice/Tricefy Logos here!](#)

Tricefy *Trice*

[Download all 'We Use Tricefy' Logos here!](#)



4 Easy Steps to Brand Your Tricefy!

We want to help you make your Tricefy system to look more like you! You can achieve this by customizing and configuring Tricefy with your own branding materials. Here are 4 easy steps to help you brand your Tricefy application, mail and your landing page.

1. Patient App Branding

Patient App Branding allows the Tricefy Mobile App to be customized so that your patients instantly recognize your logos when accessing their images for the first time. Access the instructions to the Patient App Branding:

<https://www.tricefy.help/help/appbranding>

2. Message Branding & Landing Page Customization

Message branding allows the text on landing pages and patient text messages to be customized so that your patients instantly recognize your logos when accessing their images for the first time. You can even add your own social media icons. Link to all the instructions: <https://www.tricefy.help/help/message-branding-landing-page-customization>

3. Patient emails

When a study is sent to a patient via email, they receive a message which includes a link to their personal landing page, where they can view and download their images. Email can be customized by Account Administrators by selecting Message Branding within the Account Settings. Get started: <https://www.tricefy.help/help/patient-emails>

4. Image Branding

By adding an Overlay your clinic logo will be visible on all ultrasound images that your patient receives. It is recommended that this image have a transparent background since it will be placed over the ultrasound image (file type for transparent backgrounds must be .png). Learn how to add your own images: <https://www.tricefy.help/help/image-branding>

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